

EVENT PROGRAM**29 September 09.00-16.30**

09.00 – 09.15 Morning Coffee & Introduction, IP.CAMP Crew

09.15 – 09.30 IPR Helpdesk Services,
Mustafa Çakır - EBILTEM TTO

09.30 – 11.00 Use of Open Patent Data for Strategic Decisions,
Arne KRUEGER - Moving Targets Consulting

11.00 – 11.30 Coffee Break & Networking

11.30 – 12.30 Use of Open Patent Data for Strategic Decisions,
Arne KRUEGER- Moving Targets Consulting

12.30 – 14.00 Lunch Break & Networking

14.00 – 15.00 Use of Open Patent Data for Strategic Decisions,
Arne KRUEGER- Moving Targets Consulting

15.00 – 15.30 Coffee Break & Networking

15.30 – 17.00 Patent Analysis for R&D Strategies,
Greg HARROP-GRIFFITHS, MineSoft

18.00 – 19.00 Afternoon Run & Swimming Time

20.30 Networking Dinner at Alaçatı (Free for FullPass Participants)

EVENT PROGRAM**30 September 09.30-16.30**

- 09.30 – 11.00** Licensing Strategies,
Kevin NACHTRAB, Johnson and Johnson
- 11.00 – 11.30** Coffee Break & Networking
- 11.30 – 12.30** Licensing Strategies,
Kevin NACHTRAB, Johnson and Johnson
- 12.30 – 14.00** Lunch Break & Networking
- 14.00 – 15.00** Patent Portfolio Management,
Robert HARRISON, 24IP Law Group
- 15.00 – 15.30** Coffee Break & Networking
- 15.30 – 17.00** Patent Portfolio Management,
Robert HARRISON, 24IP Law Group
- 18.00 – 19.00** Afternoon Run & Swimming Time
- 20.30** Networking Dinner at Alaçatı

1 October 10.00-12.30 (Near Swimming Pool)

- 10.00 – 11.00** IP Strategies for Technology Investments,
Ömer HIZIROGLU, Diffusion Capital Partners (DCP)
- 11.00 – 12.30** Wrap-up and 1-1 mentoring sessions with workshop leaders
- 12.30** Free time!!

Suggestion for free time:

- 16.15 Asics Çeşme Weekend- 5k Running, Start from Çeşme Center