

EVENT PROGRAM

28 September - Thursday

- 09.30 – 10.00** Registration - Coffee - Introduction
- 10.00 – 11.00** Using Patent Data for Licensing Opportunities
Greg Harrop - Minesoft
- 11.00 – 12.00** Licensing Game (Group Case)
Korcan Dericioğlu - Ankara Patent
- 12.00 – 13.00** Lunch
- 13.00 – 15.00** Patent Valuation Case
Güler Ayyıldız Dalma - Arçelik
- 15.00 – 15.30** Coffee Break - Networking
- 15.30 – 17.30** University-Industry Licensing Case
Karin Hofmann - Vienna University of Technology
- 20.30 –** Networking Dinner at Alaçatı

EVENT PROGRAM**29 September Friday**

- 10.00 – 12.00** Patent Valuation Case
Prof. Dr. Ulrich Moser - Erfurt University
- 12.00 – 13.00** Lunch
- 13.00 – 15.00** Patent Valuation Case
Prof. Dr. Ulrich Moser - Erfurt University
- 15.00 – 15.30** Coffee Break - Networking
- 15.30 – 17.00** Patent Valuation Case
Prof. Dr. Ulrich Moser - Erfurt University
- 17.00 – 17.30** EU IPR Helpdesk Services
Mustafa Çakır - Sabanci University
- 20.30** Networking Dinner at Alaçatı

30 September Saturday (near swimming pool):

- 10.00 – 11.00** IP and Licensing Court Cases
Ömer Hızıroğlu - DCP
- 11.00 – 12.00** Wrap-up Session