



Day 1: 18 September, Thursday

09:30 - 10:00	Registration & Welcome Speeches
10:00 - 11:00	Patent Valuation & Valorisation Strategies <i>Trainer: Mustafa Cakir, Patentiv GmbH & Patent Effect</i>
11:00 - 11:30	Coffee Break
11:30 - 13:00	Session 1: Trade Secrets to Maximize Patent Value <i>Trainer: Ronja Schregle, Bardehle Pagenberg</i>
13:00 - 14:00	Lunch Break
14:00 - 15:30	Session 2 (Workshop): Serious IP Game <i>Trainer: Magnus Hakvåg, House of Knowledge</i>
15:30 - 16:00	Coffee Break
16:00 - 17:00	Session 3: Public Policies for Innovation <i>Moderator: Murat İdal (IDAL IP)</i> <i>Panelists: Elif Betül Akan (TÜRKPATENT), Murat Baybalı (TÜBİTAK), Kübra Ünal (TÜRKPATENT)</i>
19:00	IP CAMP Dinner (Included in registration fee)

Day 2: 19 September, Friday

10:00 - 11:30	Session 4: Strategies to Maximize Patent Value <i>Trainer: Farnaz Massoumian, Vodafone UK</i>
11:30 - 12:00	Coffee Break
12:00 - 13:00	Session 5: Recent Developments in UPC Case Law <i>Trainer: Aydın Mutlu, INVOKAT</i>
13:00-14:00	Lunch Break
14:00-15:30	Session 6: AI-powered Patent Drafting Strategies <i>Trainer: Dr. Jan-Christian Schütte, Noventive</i>
15:30 - 16:00	Coffee Break
16:00-17:00	Session 7: IP Quiz (Surprise Gift for Winner) <i>All Participants</i>
19:00	Networking Dinner (Self-payment)

Day 3: 20 September, Saturday

10:00 - 12:00	Pool-side Chat: Session 8: Industry-Focused IP Management in Joint R&D Collaborations <i>Trainers: Güler Ayyıldız Dalma (Beko), İdil Buse Kök Hazer (ODTÜ TTO), All Participants (in Turkish)</i>
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